



Hi,

Blue Light Card originated in the UK to support frontline workers, with a membership there of 5 million people. Australian eligibility includes Ambulance, Police, Fire, Healthcare, SES, Surf life Saving Australia, Coast Guard & Search & Rescue etc.

TRAAVI have successfully secured and are now able to offer our members a **FREE 2-year membership** to **Blue Light Card Australia**. **BLC's** exclusive benefits provides you instant access to a range discounts from hundreds of top Australian brands, tailored specifically for first responders.

Whether you're shopping online or through the Blue Light Card app, you can **stack up your Blue Light Card discount on top of sitewide sales** from a range of well-known brands. Should you wish to continue beyond two year membership the your BLC Membership can roll over on the same terms.

How to sign up for free:

- 1. Sign up online here and follow the prompts
- 2. Download the app via Google Play or Apple App Store
- 3. Upload a photograph of your new TRAAVI ID card that identifies you as a TRAAVI Member.
- 4. Use promo code: TRAAVI when you get to payment to claim your FREE 2-year membership.
- 5. Start saving on everyday purchases!

Save on groceries, travel, fashion, electronics and more from 500+ brands



Need help?

If you have questions or would just like to know more, please email support@bluelightcard.com.au and the member services team will be in touch.

Alternatively email membership@retiredambulancevictoria.org.au

Cheers,

Steve Mulligan

President

The Retired Ambulance Association of Victoria